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WHAT IS CLAIMED IS:

1. A liquid-crystal display device comprising a liquid-crystal panel, said liquid-crystal panel including:

a back side substrate constituted by a colored resin substrate having an electrode;

a visual side transparent substrate having a transparent electrode; and

a reflection type liquid-crystal layer interposed between said visual side substrate and said back side substrate.

2. A colored resin substrate which is formed of at least a mixture of a transparent resin and a colorant.

A colored resin substrate according to claim 2, wherein said colored resin substrate is not thicker than 1 mm.

- 4. A colored resin substrate according to claim 2, wherein said colored resin substrate is black.
- 5. A colored resin substrate according to claim 2, wherein said colored resin substrate has a glass transition temperature of not lower than 90°C.
- 6. A colored resin substrate according to claim 2, 25 further comprising cansparent electrically conductive film

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on at least one side of said colored resin substrate.

7. A liquid-crystal display device according to claim 1, wherein said back side substrate disposed on the back side of said liquid-crystal panel is composed of a colored resin substrate according to claim 2; and said reflection type liquid-crystal layer is of a macromolecular dispersion type or of a cholesteric liquid-crystal type.

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